

## **PRESS RELEASE - Nav Markets Launches Global Ed-Fintech Initiative to Modernize Tuition Payments and Invest in Education Finance Startups**

*The new division focuses on creating modern tuition payment systems, supporting ed-fintech startups, and investing in innovative K-12 and higher education payment solutions.*

New York, NY, November 5, 2025 - Nav Markets, a global fintech advisory and investment firm, has announced its entry into the education financial technology (ed-fintech) sector. This initiative aims to change how schools and families manage tuition and fees.

Leveraging its expertise in fintech and compliance, Nav Markets will promote innovation through three main areas: product development, venture incubation, and early-stage investment.

### **Strategic Focus**

1. Product Development - Creating new fintech solutions such as tuition rails, which are systems for easy tuition payments, and fee wallets, which are secure digital wallets for education-related costs. These tools will streamline transactions for schools and parents.
2. Venture Incubation - Launching 12- to 16-week founder programs to mentor and advance ed-fintech startups. This initiative will provide hands-on support from idea to market launch.
3. Early-Stage Investment - Investing in emerging companies that offer solutions for K-12 and higher education institutions. This includes cross-border tuition systems and tools for managing school fees.

### **Industry Context**

Educational institutions around the world are looking for more efficient and user-friendly payment systems. Nav Markets aims to bring the same level of fintech innovation found in banking and digital assets to this sector. The firm seeks to work with ventures like Zenda, Flywire, and SchoolPay, which have led the way in providing digital payment solutions for tuition and school fees.

By partnering with or investing in similar impactful startups, Nav Markets hopes to speed up the global adoption of next-generation education finance systems.

### **Compliance-Driven Edge**

Nav Markets will employ a strong compliance-first approach in this expansion, ensuring that all new products and ventures comply with high security and regulatory standards from the start.

"Innovation in education finance must go hand-in-hand with rigorous compliance," said Lionel Iruk, Esq., Senior Legal Advisor and Global Strategist at Nav Markets. "Our entry into ed-fintech combines legal and strategic knowledge to give schools and fintech founders a unique advantage, ensuring solutions are innovative and fully compliant."

## **Collaboration and Outlook**

Nav Markets invites schools, universities, ed-tech entrepreneurs, and investors to work together in creating the next generation of payment tools for education. The firm's global team will help navigate complex regulations and expand these ventures internationally.

In the coming months, Nav Markets plans to invest capital and provide strategic advice to help launch and grow promising ed-fintech startups, furthering its vision of a more efficient, accessible, and financially stable global education system.

## **About Nav Markets:**

**Nav** Markets is a global financial services and fintech advisory firm that connects traditional finance with emerging technologies. The company offers strategic advice, product development assistance, and investment capital across various sectors, including digital assets and education finance.

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